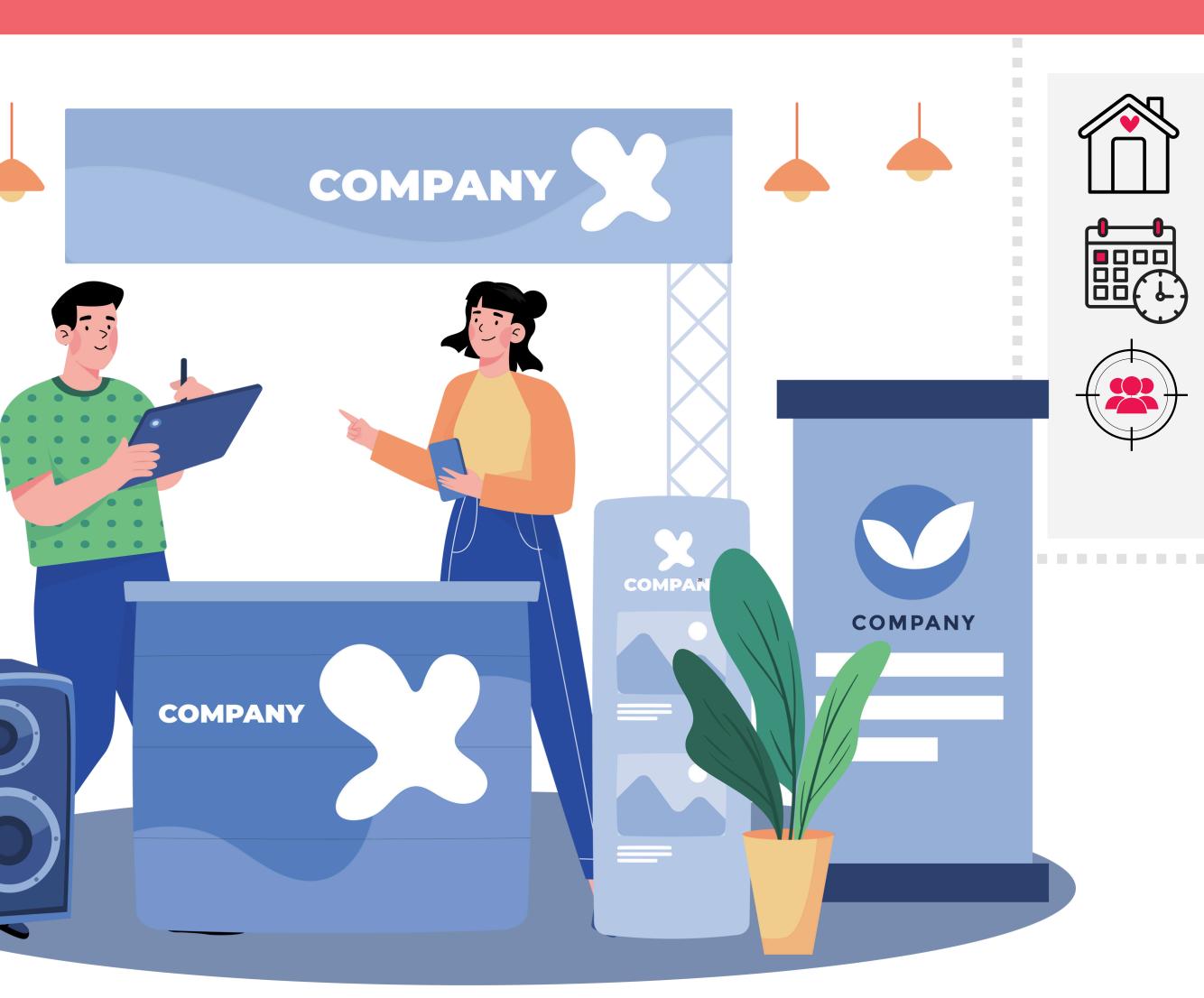
Hackathon @Karierijada - "Career olympics" (part of NEKSTEP project)

овјестие "Hackathon" was a part of the Karierijada event where groups of young people tried solving challenges local employers encountered in their everyday work, giving youth direct contact with local employers.





Duration: 2023

Target group: Young adults from less dynamic

environments (14 - 29)

KEY COMPONENTS OF THE PRACTICE

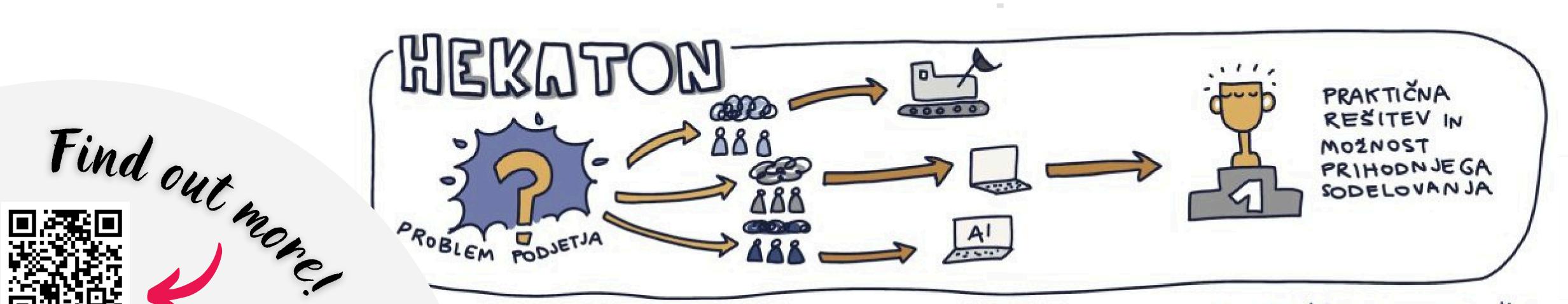
- 1) We invited **three local companies** to share the challenges they encounter in their daily operations.
- 2) Students were introduced to these real-world challenges and organized into groups to brainstorm and develop potential solutions.
 - 3) Each student group prepared a presentation detailing their solution ideas, which they then presented to the companies, explaining their approaches and insights.

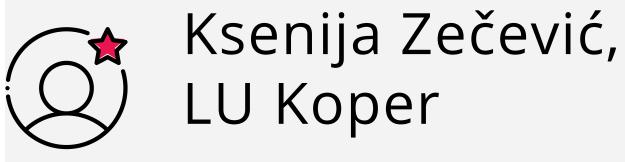
KEY OUTCOMES

- Participants were directly in active contact with local employers
- Young people were able to test themselves in business environments
- The winning group offered a solution for the digitalisation of construction processes for a building company. The other two groups proposed solutions for promotional activities for the other two participating companies.

EVIDENCE OF SUCCESS

• The construction company implemented a part of the solution, offered by the students and invited them to participate in other projects.









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